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**Title:**

Speech Launching 'Playford Hospital Campaign', Norwood

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SPEECH BY THE PREMIER, MR. DUNSTAN, LAUNCHING "PLAYFORD  
HOSPITAL CAMPAIGN": NORWOOD.

3.10.72

MR. FRICKER, SIR THOMAS (PLAYFORD,) YOUR WORSHIPS, THE REV. MR. ROBERTS, MR. TIDEMAN, DR. HILL, LADIES AND GENTLEMEN;

THANK YOU VERY MUCH FOR ASKING ME OFFICIALLY TO LAUNCH THE PLAYFORD HOSPITAL CAMPAIGN. IT'S AN INVITATION THAT I WAS DELIGHTED TO ACCEPT.

AS HOUSE OF ASSEMBLY MEMBER FOR NORWOOD, AND AS PREMIER, I HAVE OVER THE YEARS BEEN WELL AWARE OF THE EXTREMELY VALUABLE SERVICES GIVEN TO THE COMMUNITY BY THE ILLOURA HOMES FOR THE AGED. I HAVE, ALSO, HAD PERSONAL EXPERIENCE OF THE KINDLINESS AND DEVOTION OF THE STAFF AND ORGANISERS.

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THE APPEAL, WHICH I HOPE WILL BE VERY RAPIDLY SUBSCRIBED, IS NOT ONLY A MOST WORTHY CAUSE; IT IS, AS FAR AS CONTRIBUTORS ARE CONCERNED A BARGAIN. CONTRIBUTIONS OVER \$2 ARE TAX DEDUCTIBLE AND THE \$135,000 WILL ATTRACT A \$270,000 COMMONWEALTH SUBSIDY TO PROVIDE FOR AN OVERALL \$400,000 SCHEME.

CONSTRUCTION OF THE HOSPITAL WILL RAISE THE NUMBER OF APPROVED BEDS TO 80, WHICH VIRTUALLY TREBLES THE CAPACITY OF "ILLOURA'S" ACCOMMODATION FOR THE AGED.

THERE CAN BE ABSOLUTELY NO DOUBT OF THE NEED FOR EXPANDED FACILITIES OF THIS TYPE AND IN OTHER AREAS CATERING FOR OUR SENIOR CITIZENS.

THEY FORM A LARGE PART OF THE POPULATION - ABOUT  $8\frac{1}{2}$  PER CENT ARE IN THE 65 AND OVER AGE GROUP - AND AS A GROUP HAVE INCREASED AT A MOST DRAMATIC RATE THIS CENTURY.

THE PLIGHT OF THE AGED IS IN FACT ONE OF THE MOST SEVERE SOCIAL PROBLEMS NOW CONFRONTING AUSTRALIA. WE AS A GOVERNMENT ARE ANXIOUS TO DO ALL WE CAN TO HELP OUR SENIOR CITIZENS AND THEIR PARTICULAR NEEDS ARE NOW GIVEN MUCH MORE ATTENTION THAN WAS THE CASE EVEN A GENERATION AGO. WE ARE CONTINUALLY LOOKING TO WAYS IN WHICH WE CAN IMPROVE AND EXPAND OUR SERVICES.

WE ONLY WISH WE COULD DO MORE, BUT - AS SIR THOMAS, PARTICULARLY, WILL AGREE - OUR RESOURCES ARE LIMITED AND THE DEMANDS ON THEM ARE MANY.

THERE IS, THEREFORE, A NEED FOR EFFORTS AT THE OFFICIAL LEVEL TO BE SUPPLEMENTED BY COMMUNITY HELP.

EACH OF US AS CITIZENS AND MEMBERS OF A COMMUNITY SHOULD DO WHAT WE CAN TO HELP THOSE WHO NEED HELP, NOT OUT OF MOTIVES OF CHARITY BUT AS OUR BASIC SOCIAL RESPONSIBILITY.

IN SOUTH AUSTRALIA WE ARE EXTREMELY FORTUNATE IN THE CALIBRE AND DEDICATION OF THE MANY PEOPLE WE HAVE WHO ARE PREPARED TO GIVE THEIR TIME AND ENERGIES TO MEET THAT RESPONSIBILITY. NOWHERE IS THIS MORE EVIDENT THAN WITH THE ORGANISERS OF THIS APPEAL.

ITS SUCCESS WILL ACHIEVE ONE OF THE MOST WORTHWHILE GOALS OF ALL - IT WILL ENABLE A LARGE NUMBER OF PEOPLE WITH SPECIALISED NEEDS TO ENJOY A DIGNIFIED RETIREMENT IN AN ATMOSPHERE OF SECURITY AND PEACE.

THE ONRUSH OF CHANGE AND THE DIFFERENT WAY IN WHICH WE NOW LIVE COMPARED WITH THE SOCIETY OF AN EARLIER AGE HAVE MEANT THAT THE AGED, AND PARTICULARLY THE AGED AND INFIRM CAN ALL TOO EASILY FIND THEMSELVES IN DIFFICULT AND DISTRESSING CIRCUMSTANCES.

THE PLAYFORD HOSPITAL WILL BRING SOME OF THEM RELIEF AND SELF RESPECT.

MR. FRICKER, I DO MOST WARMLY COMMEND THIS APPEAL; I CONGRATULATE YOU AND YOUR BOARD ON YOUR DECISION TO NAME THIS PROJECT AFTER THE PLAYFORD FAMILY WHO HAVE BEEN SO PROMINENT IN PUBLIC LIFE IN SOUTH AUSTRALIA, AND I URGE AS MANY PEOPLE AS POSSIBLE TO GIVE AS MUCH AS POSSIBLE TO THIS APPEAL.

IT NOW GIVES ME VERY MUCH PLEASURE OFFICIALLY TO DECLARE IT OPEN AND TO UNVEIL THE PLANS OF THE NEW HOSPITAL.

THANK YOU.

THE ROYAL COLLEGE OF PATHOLOGISTS OF AUSTRALIAOPENING OF TRADE EXHIBITION/COCKTAIL PARTY2/10/72

MR. PRESIDENT, LADIES AND GENTLEMEN,

ON BEHALF OF THE GOVERNMENT OF SOUTH AUSTRALIA, I WELCOME ALL THOSE OF YOU WHO ARE VISITORS TO THIS STATE. I WOULD ALSO LIKE TO WISH ALL THE DELEGATES TO THIS SEVENTEENTH ANNUAL MEETING OF THE ROYAL COLLEGE OF PATHOLOGISTS OF AUSTRALIA AND THE REPRESENTATIVES OF THE INDUSTRIES TAKING PART IN THIS EXHIBITION A HAPPY AND PROFITABLE WEEK.

IT IS ELEVEN YEARS SINCE THE ANNUAL MEETING OF THE ROYAL COLLEGE OF PATHOLOGISTS WAS LAST HELD IN ADELAIDE, BUT EVEN IN THIS SHORT TIME THE PRACTICE OF PATHOLOGY HAS CHANGED GREATLY. AUTOMATIC EQUIPMENT ONLY DREAMED OF THEN IS NOW IN COMMON USE AND WHAT WERE COMPLEX RESEARCH PROCEDURES A DECADE AGO ARE NOW REGULAR ROUTINE METHODS.

- 2 -

EXPENDITURE ON PATHOLOGY EQUIPMENT HAS ALSO RISEN STEEPLY OVER THIS SAME PERIOD OF TIME. NEW EQUIPMENT PURCHASES FROM DIRECT STATE GOVERNMENT SOURCES ALONE, IS IN EXCESS OF A QUARTER OF A MILLION DOLLARS ANNUALLY IN SOUTH AUSTRALIA.

THE VARIETY OF TESTS WHICH CAN USEFULLY BE PERFORMED AND THE ACCURACY AND SPEED WITH WHICH THEY CAN BE DONE IS REFLECTED IN DEVELOPMENTS IN LABORATORY EQUIPMENT. THE PATHOLOGISTS RELY ON THE INDUSTRY NOT ONLY FOR THE SUPPLY OF THIS EQUIPMENT BUT ALSO FOR KEEPING IT FUNCTIONING PROPERLY AND SATISFACTORILY. HOWEVER GOOD THE EQUIPMENT, IT IS OF LITTLE USE UNLESS IT WORKS AND IS KEPT WORKING.

THIS EXHIBITION IS THE MAIN OCCASION OF THE YEAR WHEN THE PATHOLOGISTS CAN SEE THE RANGE OF EQUIPMENT AVAILABLE IN AUSTRALIA. WHILE IT IS THE OPPORTUNITY TO SEE THE GOODS, IT IS MORE IMPORTANTLY THE OCCASION FOR THE SUPPLIERS AND THE USERS TO GET TOGETHER AND TALK, CONSIDER DEVELOPMENTS AND

TO DISCUSS PROBLEMS, ALL OF WHICH IS VITAL IF THE LABORATORIES ARE NOT ONLY TO HAVE THE RIGHT EQUIPMENT BUT TO KEEP IT WORKING AT PEAK EFFICIENCY.

WE IN SOUTH AUSTRALIA ARE GLAD TO HAVE SO MANY OF YOU HERE FROM INTERSTATE, WE ARE DELIGHTED TO WELCOME YOU TO THIS STATE AND TO ADELAIDE, AND WE HOPE THAT YOU WILL ALL ENJOY YOURSELVES BOTH SOCIALLY AND PROFESSIONALLY. IT IS WITH GREAT PLEASURE THAT I DECLARE THIS TRADE EXHIBITION OF THE SEVENTEENTH ANNUAL GENERAL MEETING OF THE ROYAL COLLEGE OF PATHOLOGISTS OF AUSTRALIA OPEN.